



DATA PROFESSIONALS WEEK

MODEL

Data Professionals Week is an annual tradition at NCCI devoted to recognizing the importance of data management as a profession. The event includes educational activities offered to employees to develop their skills as data managers and technical sessions, organizational accomplishments, acknowledgments, and fun. The following are specific components that can be incorporated into this annual event.



Theme and Agenda

Choose a theme for your event to center the week. Once a theme is set, develop an agenda that relates to the theme.



Kick-Off Activities

- Overview of the week's activities
- Promote available educational opportunities and how to achieve professional insurance designations through industry organizations—including IDMA, CPCU, and CAS*
- Testimony from staff who pursued educational activities, how they fit in studying and exam preparation, and the rewards of achieving personal-growth goals



Educational Programs/Skill Set Sessions

Organize skill-building training sessions. Provide opportunities and acknowledgment of individual skills sets and informal information-sharing sessions.

- General training classes on insurance such as the workers compensation system and structure of a workers compensation policy
- Specific training classes on data reporting topics such as data standards, data principles, data quality, and data analytics
- Targeted training classes on industry-related topics such as SQL queries, blockchain, and cybersecurity



Guest Speakers

Invite industry representatives/guest speakers to provide insights on data management and obtaining insurance designations.



Organizational Accomplishments/ Individual Acknowledgments

Let everyone know about the excellent work the data area does. Share information and accomplishments, positive survey results, and more. Recognize individuals who have achieved designations or certifications.



Fun

Plan a celebratory activity such as a game show to reinforce learning from the week. Include an afternoon break to recognize employees' active participation in the event. Create a virtual scrapbook to memorialize the event.

* Insurance Data Management Association, Chartered Property Casualty Underwriter Society, and Casualty Actuarial Society

